



DIPLOMA OF GRAPHIC DESIGN AND MULTIMEDIA

Diploma in Graphic and Multimedia aims to provide graduates with a broad-based education that's industry oriented. The programme also helps develop advanced skills while encouraging entrepreneurship as well as driving creativity and innovation among our students.

A deeper knowledge of visual expression and communication in art and design are also key factors in the creative industries. These qualities go a long way in ensuring employability in various local and international organizations.

It is a creative programme crafted to meet the needs of creative designers who wish to adopt design thinking and earn contemporary skills in design and multimedia. Designed to inspire the next generation of design thinkers who can analyse and solve communication problems, this course also covers a broad understanding of design thinking, latest graphics design techniques, media and communication strategies and even a digital media portfolio to impress prospective employers.

Program	Diploma of Graphic Design and Multimedia	
Credit Hours	72 Credits	
Duration	Academic Year (9 Months)	
SUBJECT	CREDIT HOURS	CODE
English Language 101	3	EN101
English Language 102	3	EN102
Fundamentals of Graphic design	3	GD301
Colour Theory	3	GD302
Adobe Photoshop	6	GD303
Adobe Photoshop Projects	3	GD304
Adobe Illustrator	6	GD305
Adobe Illustrator Projects	3	GD306
Adobe InDesign	6	GD307
Adobe InDesign Projects	3	GD308
Adobe Premiere	6	GD309
Adobe Premiere Projects	3	GD310
Adobe After Effects	6	GD311
Adobe After Effects Projects	3	GD312
Graduation Project	15	GD313